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BBAENLN 401/BHMENLN 401

**IV Semester B.B.A./B.H.M. Examination, July/August 2023
(NEP 2020) (2022 – 23 Batch Onwards)**

Ability Enhancement Compulsory Course (AECC)

English

L2 – GENERIC ENGLISH

Time : 2 Hours

Max. Marks : 60

UNIT – I

(Novel)

I. Answer **any two** of the following in about **200** words **each**. **(2×10=20)**

- 1) 'The narrator's family and its response to crisis is a recurrent theme of the novel.' Elaborate.
- 2) '*Ghachar Ghochar* shifts from a powerful novella about middle-class anxieties to tale of terror.' Elaborate.
- 3) How did the narrator's father come to own 50% partnership in Sona Masala ?
- 4) How does Malati symbolize the chaos in the family ?

II. Answer **any two** of the following in about **100** words. **(2×5=10)**

- 1) Describe briefly the incident involving the narrator's family and Suhasini.
- 2) How did the narrator's life change after the trip to Ooty ?
- 3) Briefly discuss the significance of the narrator's family's discussion about the murder of Manjunath's wife and its relevance.
- 4) What is the importance of Ravi in the novella ?

P.T.O.



UNIT – II

(Composition and Writing Skills)

III. Answer **any two** of the following.

(2×5=10)

a) Convert the given article into a scientific poster :

Massive bleeding, often known as a haemorrhage, is one of the biggest dangers associated with an acute injury. Both military and civilian losses are primarily attributed to it. The main causes of these deaths are listed as inadequate pre-hospital care and uncontrolled bleeding from the wound site. Over 30% of the traumatic deaths on the battlefield, in hospitals, and in other emergency circumstances are due to uncontrolled haemorrhage, with pre-hospital death accounting for 50%. Since the body repairs damaged tissue through wound healing, it is essential to the recovery of a person. When a wound develops, the body reacts right away to stop the bleeding and stop infection. However, if a wound is not properly cleaned and bandaged, it could bleed again and cause a casualty in a number of situations. Infection, scarring and chronic wounds are just a few of the complications that can result from delayed wound healing. Bacteria can enter the wound site and cause infection, which if untreated can spread to nearby tissues and organs. Thus the requirement is to create such an environment that would help in the speedy recovery of the wound.

b) Copy writing :

Write short, catchy, promotional lines on the following :

Mega discount sale – Dry fruits and chocolates.

c) Write a travel article in 50 words to a travel magazine about a historical place in your state.

d) Write a review in 50 words of a restaurant that specializes in Chinese food.



IV. Write an email on **any one** of the following : (1×10=10)

- i) An apology letter to your friend for not attending her/his birthday party.
- ii) A congratulatory letter to your relative who has cleared the IAS exam.
- iii) A leave letter to your class teacher asking for a week's leave due to health issues.

V. A) Write a blog post on **any one** of the following in **50** words. (1×5=5)

- i) Summer season in your town.
- ii) Your garden.

B) Write for Quora on **any one** of the following in **50** words. (1×5=5)

- i) Which is the best course after completing BBA ?
 - ii) Which online payment App is the best and the safest ?
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